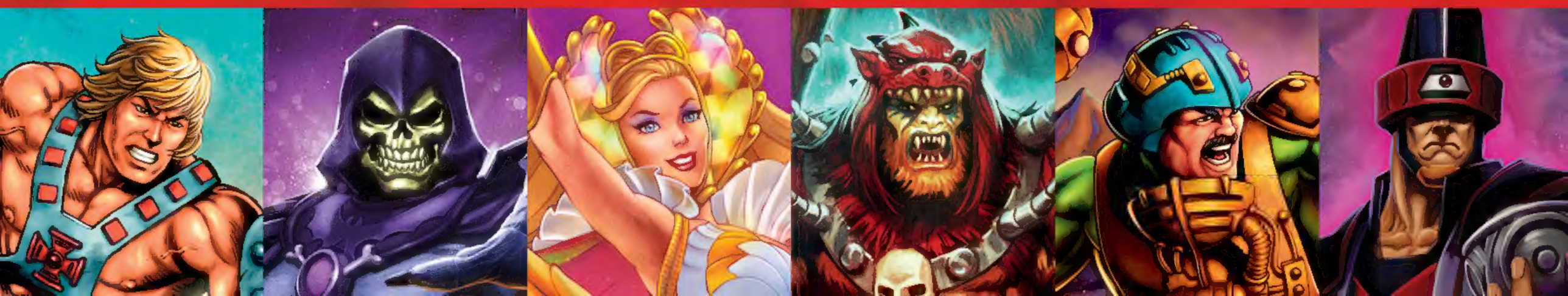
# THE ART OF MASTERS OF THE UNIVERSE™

## ORIGINS AND MASTERVERSE



# THE ART OF

## ORIGINS AND MASTERVERSE

# THE ART OF

## ORIGINS AND MASTERVERSE

CAPTIONS BY
**ALEX IRVINE**

DARK HORSE BOOKS

ORIGINS ARTWORK BY:
AXEL GIMÉNEZ
FRANCISCO ETCHART

MASTERVERSE ARTWORK BY:
SIMON ECKERT
EAMON O'DONOGHUE
JOSEPH ZACATE
NATE DAERTSCH

PUBLISHER
MIKE RICHARDSON

EDITOR
BRETT ISRAEL

ASSISTANT EDITOR
SANJAY DHARAWAT

DESIGNER
SKYLER WEISSENFLUH

DIGITAL ART TECHNICIANS
ADAM PRUETT AND TYLER LI

Special thanks to Roy Juarez, Elaine Gant, Jenny Yee, Robert Rudman, Rowenna Otazu, Alix Rosenberg, and Todd Pimentel at Mattel

THE ART OF MASTERS OF THE UNIVERSE: ORIGINS AND MASTERVERSE
© 2023 Mattel. All rights reserved. Dark Horse Books® and the Dark Horse logo are registered trademarks of Dark Horse Comics LLC, registered in various categories and countries. All rights reserved. Dark Horse is part of Embracer Group. No portion of this publication may be reproduced or transmitted, in any form or by any means, without the express written permission of Dark Horse Comics LLC. Names, characters, places, and incidents featured in this publication either are the product of the author's imagination or are used fictitiously. Any resemblance to actual persons (living or dead), events, institutions, or locales, without satiric intent, is coincidental.

Published by Dark Horse Books
A division of Dark Horse Comics LLC
10956 SE Main Street
Milwaukie, OR 97222

DarkHorse.com

Facebook.com/DarkHorseComics
Twitter.com/DarkHorseComics

First edition: December 2023
Ebook ISBN 978-1-50674-216-8
Hardcover ISBN 978-1-50673-662-4
Deluxe Edition ISBN 978-1-50674-103-1

1 3 5 7 9 10 8 6 4 2
Printed in China

MIX
Paper | Supporting responsible forestry
FSC® C016973

Library of Congress Cataloging-in-Publication Data

Names: Irvine, Alexander (Alexander C.) | Mattel, Inc.
Title: The art of He-man and the Masters of the Universe : origins and masterverse / captions by Alex Irvine.
Description: First edition. | Milwaukie, OR : Dark Horse Books, 2023. | Summary: "This beautifully designed volume gives you a deep dive into the lore and world of the Mattel hit figure lines Masters of the Universe: Origins and Masterverse. Explore each figure's background, as well as detailed and wonderfully laid out artwork from the products themselves. Also, the tome will feature new insights from the creators of the figures, written by Alex Irvine!"-- Provided by publisher.
Identifiers: LCCN 2023014438 | ISBN 9781506736624 (hardcover)
Subjects: LCSH: He-man figures--History. | He-Man and the masters of the universe (Television program : 1983-1985) | He-Man and the masters of the universe (Television program : 2002-2004) | Mattel, Inc.
Classification: LCC NK4894.3.H46 A78 2023 | DDC 688.7/2--dc23/eng/20230417
LC record available at https://lccn.loc.gov/2023014438

# TABLE OF CONTENTS

FOREWORD 006

ORIGINS 008

MASTERVERSE 138

# FOREWORD

Imagine, if you will, a typical latchkey kid of the eighties . . . Did you imagine a bored child? . . . A lonely child? Man, did you imagine wrong. Because this latchkey kid had the power!

On weekdays after school, I ran as fast as my little legs could carry me to get home in time to catch the intro for the original *He-Man and the Masters of the Universe*. There, I would shoo away my siblings—including my oldest sister, who was our babysitter while my parents were at work—and I reveled in watching my favorite Heroic Warriors battle the Evil Warriors . . . You can't be lonely or bored when you have powerfully exciting friends like Adam, Cringer, and my all-time favorite character, Man-E-Faces!

Feeling the power, I *stood* in front of the TV . . . and I reenacted every. Single. Punch! POW!!!

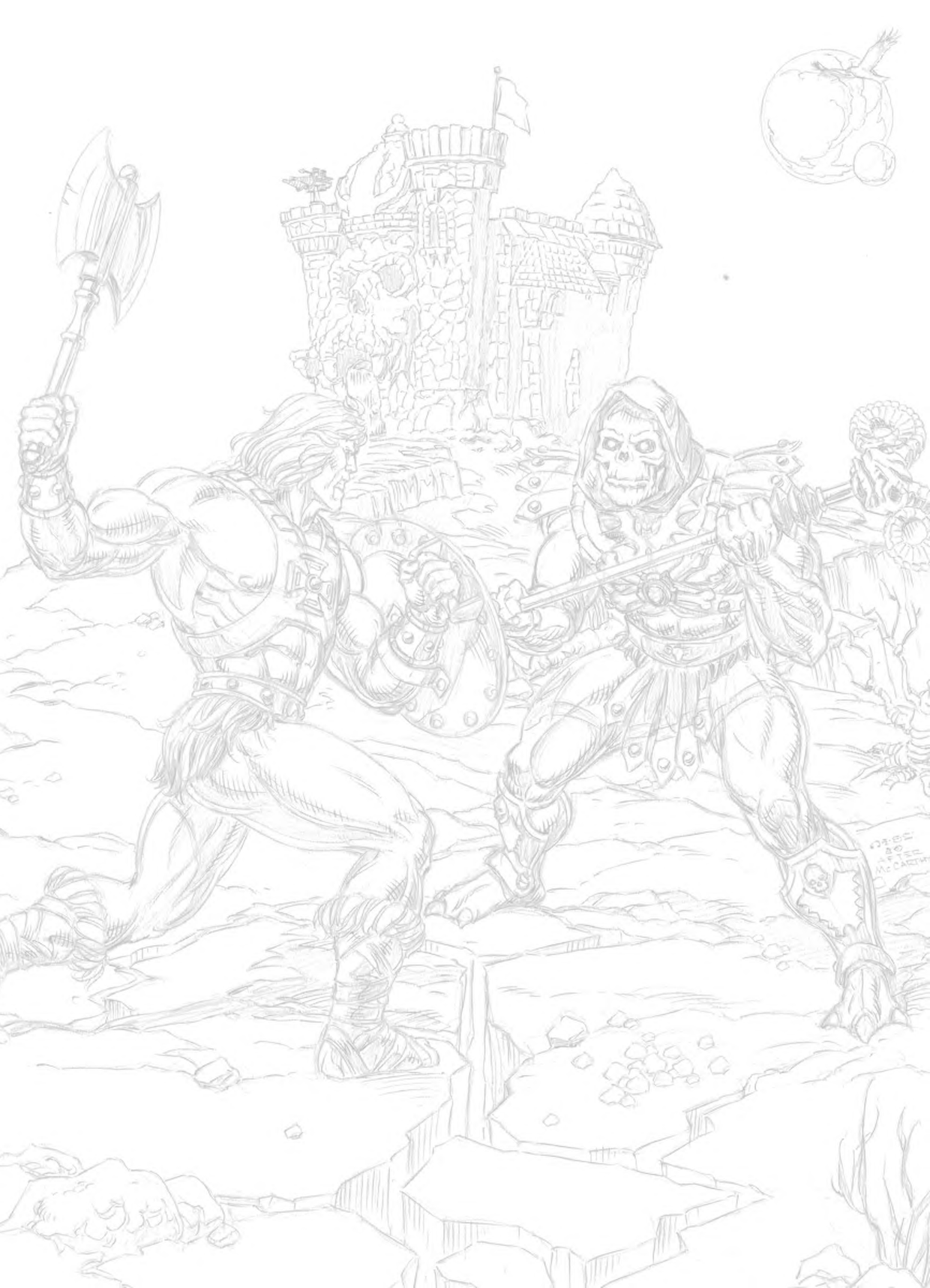
Sadly, I only had a few of the Masters of the Universe toys, but my ridiculously lucky cousin had all of the He-Man action figures! I would frequently go to his house to play with them . . . Man, I was envious of my cousin's large MOTU collection!

But that was just the beginning of my lifelong love of action figures, as well as of compelling, heroic, adventurous storytelling. As an adult and a graphic designer, I feel incredibly fortunate to now contribute to that world. I began working at Mattel in 2006 or 2008—I seriously can't remember! You know how they say time flies when you're having fun? Well, time is all discombobulating when you are immersed in other worlds and timelines, and a good chunk of my time has been spent in Eternia! But I could never forget my very first MOTU project, the San Diego Comic-Con 2019 exclusive Prince Adam and He-Man. It was a dream come true, and I've been flexing my creative muscle on this awesome brand ever since.

From the beginning of that very first project, I would often talk with artist Axel Giménez about what my goal was for MOTU. This was a brand that had captured my imagination as a child, and I wanted to return the favor, not just for current fans but for new fans as well. I recalled that when I was a kid, it was when walking down the toy aisle and being drawn to the packaging that I first discovered MOTU. And now I was the one in the position of creating attention-grabbing packaging . . . but more than that, I wanted the packaging to be conversation starters. I wanted the artwork to make viewers see and imagine a world beyond the toy we were selling . . . I wanted them to wonder about the background characters . . . *Who are they and what are they about?* . . . I wanted people to *want* to know more about them. Yes, we are selling the toy inside the package . . . but *on* the package we are creating a world of possibility. In our packaging, I truly believe we have achieved that goal.

I would like to thank everyone that has contributed to and been a part of this most powerful history. I would especially like to thank William George, Rudy Obrero, Errol McCarthy, Earl Norem, Mark Taylor, and Ted Mayer . . . the masters who captured my imagination as an eight-year-old boy in the eighties! And, of course, I'd like to thank the passionate fans for keeping MOTU very much alive for the past forty years . . . We have worked hard to create gorgeous packaging artwork as powerful as MOTU itself, and I hope that it captures your imagination for years to come.

Roy Juarez
Key Lead Package Designer
Mattel, Inc.



# PART ONE
# ORIGINS

If you're like some people of a certain age, you still have—in a dresser drawer or a shoebox or squirreled away somewhere else—some of your favorite childhood toys. But it's even more likely that you have fond memories of the toys that got away. Maybe you left them at a friend's house and they never came home. Maybe your parents tossed them in a box and sold the whole thing for five bucks at a garage sale. Maybe you lost them in the yard, or your puppy chewed them up, or they got broken and your mom threw them away while you were at school.

Sorry for the painful trip down memory lane. I feel you.

The Masters of the Universe Origins action figures exist to ease the pain of that Wind Raider with the broken wing, the Skeletor whose Havoc Staff you dropped down a heating vent and could never get out, the Castle Grayskull that gathered dust on a basement shelf and eventually disappeared, even though you meant to take it with you every time you visited home. They bring back the classic feel of the Masters of the Universe, with art that makes you remember the first time you saw the cartoon.

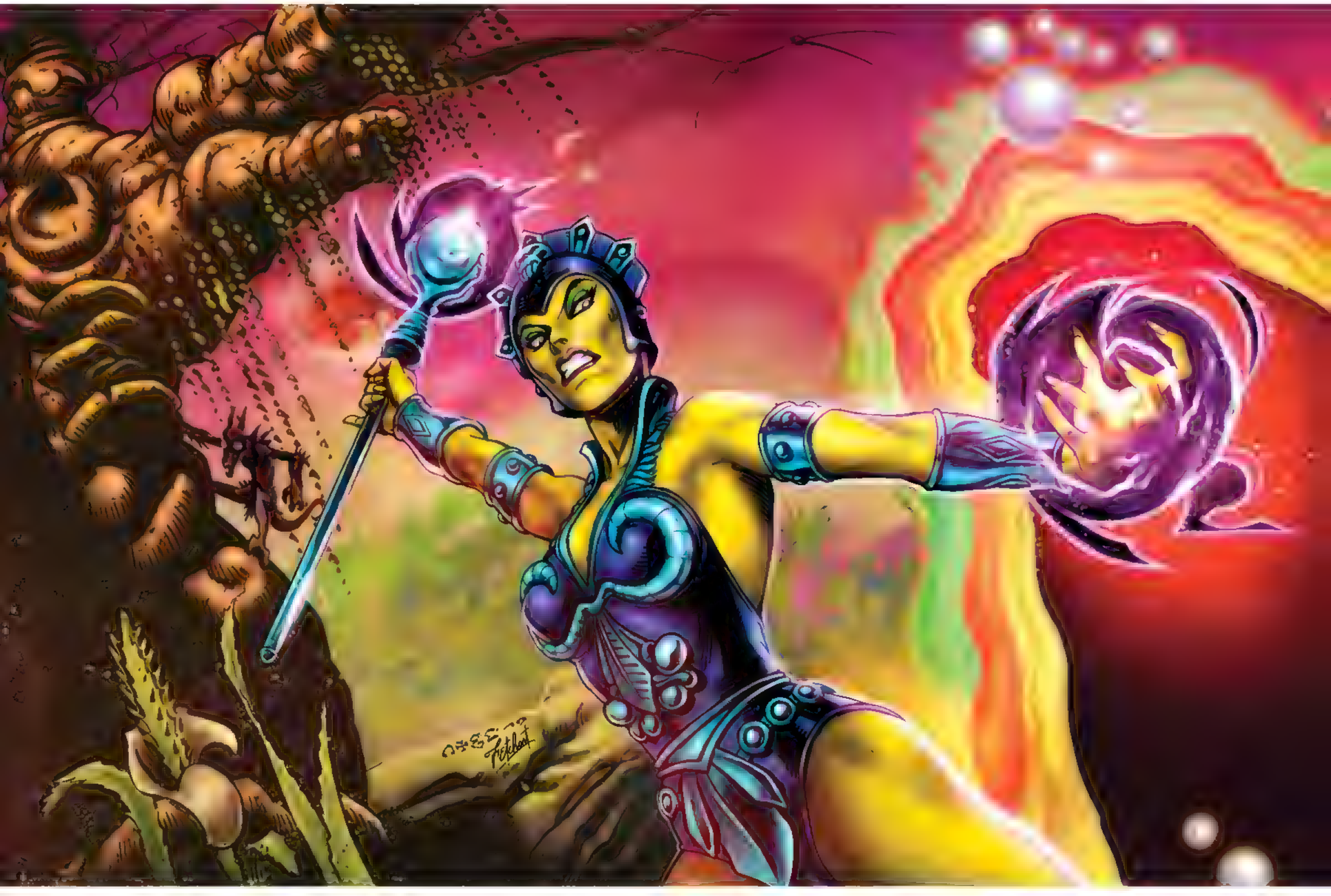
**BATTLE CAT | 2020**
*Strong, agile, and ferocious, the faithful Battle Cat charges into battle with He-Man on his back and Skeletor in his sights.*

**HE-MAN | 2020**
*With the mystical Power Sword, the mighty He-Man protects Eternia from the forces of evil.*

**SKELETOR | 2020**
*The nefarious overlord Skeletor wants to control the power within Castle Grayskull.*

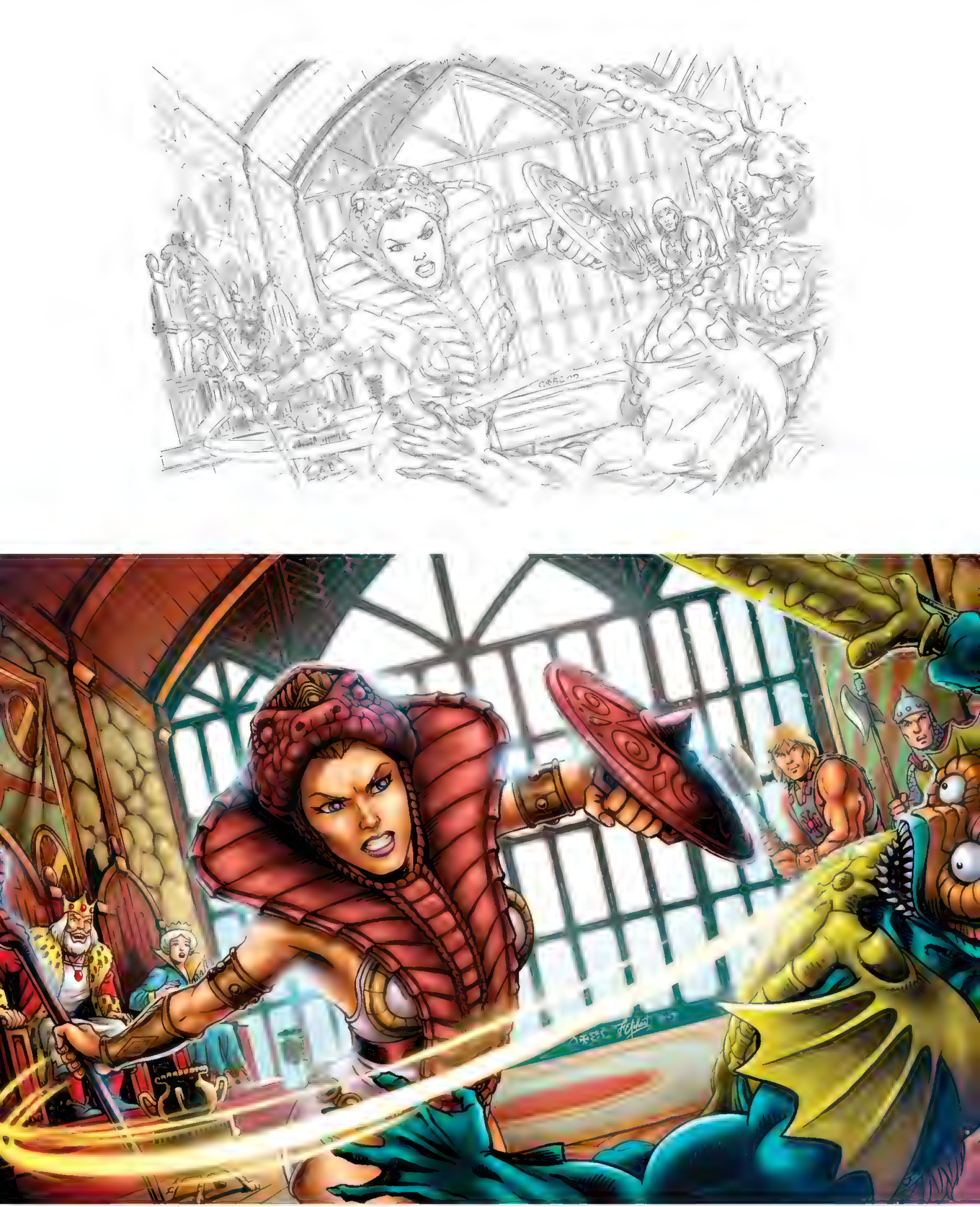
## MAN-AT-ARMS | 2020

*Weapons master and royal adviser Man-At-Arms assists He-Man in the battle against evil.*



**EVIL-LYN | 2020**

*Evil-Lyn wields frightening magic, making her both Skeletor's greatest ally and his worst enemy.*



**TEELA | 2020**
*As captain of the Royal Guard, Teela fiercely fights to protect Eternia alongside He-Man.*

**BEAST MAN | 2020**

*The ferocious Beast Man uses mind control to force animals to do Skeletor's evil bidding.*

**ORKO | 2020**
*Orko may have unpredictable magic powers, but his loyalty and pure heart are never in doubt.*

**SCARE GLOW | 2020**
*A walking horror from a different dimension, Scare Glow radiates fear and terrifies his victims.*

**MAN-E-FACES | 2020**

*The actor Man-E-Faces changes his face to portray different roles onstage and in battle.*

**TRAP JAW | 2020**

*The cybernetic criminal can literally arm himself with any weapon he needs for battle.*

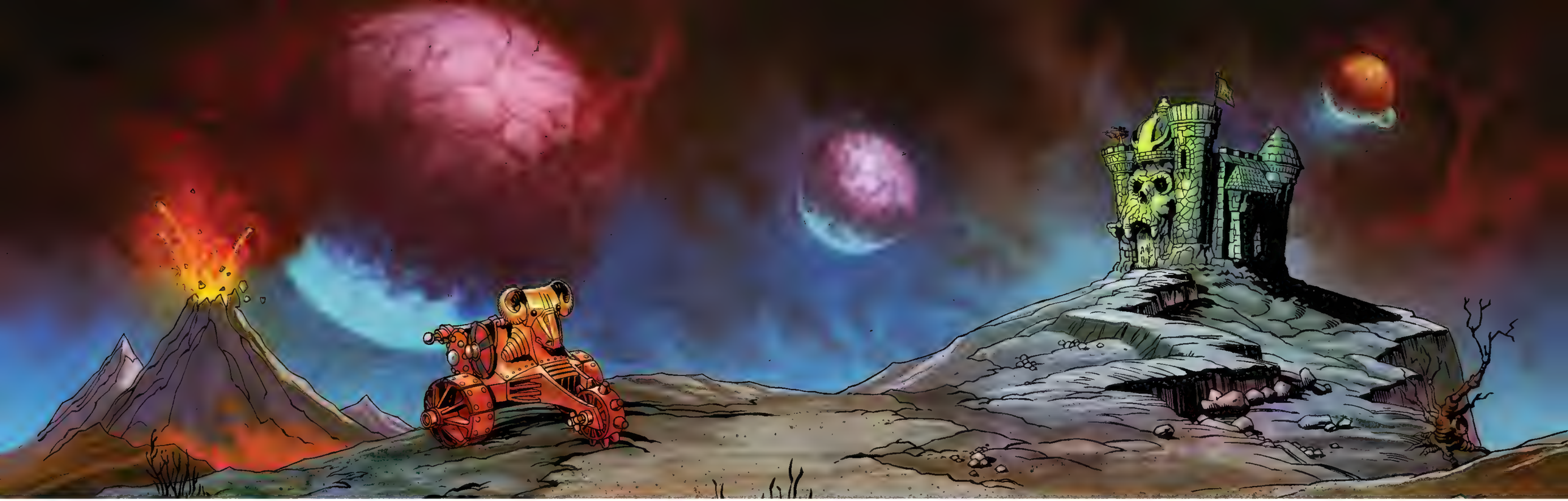
The Sky Sled, sold in a package with Prince Adam, could be changed into a War Sled by swapping its griffin head out for the included snake head. Trap Jaw and Faker are piloting War Sleds in the image above as Man-At-Arms counterattacks in his signature Wind Raider.

**PRINCE ADAM AND SKY SLED | 2020**
*When his friends are in danger, Prince Adam leaps onto his Sky Sled and flies to the rescue.*

This figure became even more sought after when COVID-19 lockdowns canceled the 2020 Power-Con, where it would have been an exclusive.

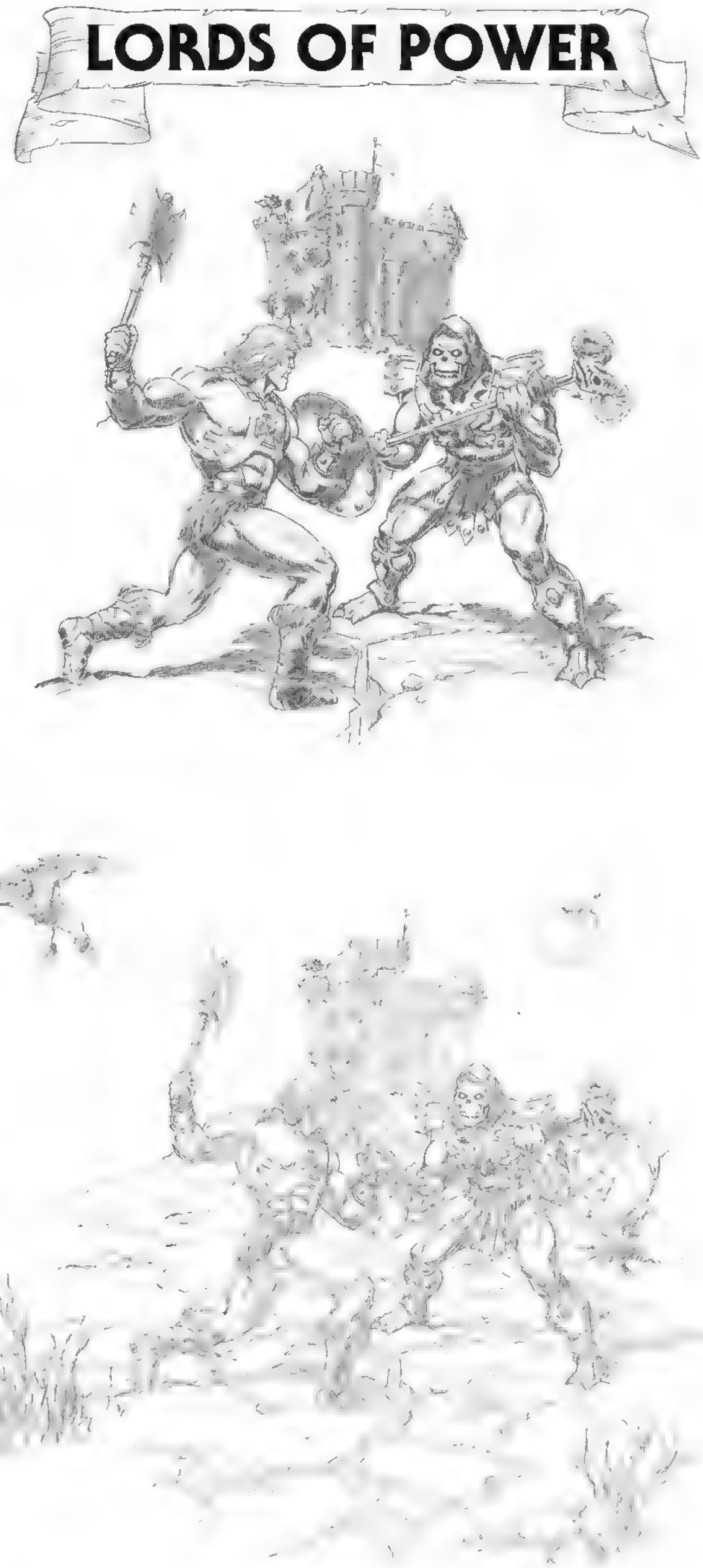
**SHE-RA 35TH ANNIVERSARY | 2020**
*Princess Adora becomes She-Ra, the most powerful woman in the universe!*

The minicomic story traces Adora's childhood with Adam, their realization of their destinies as He-Man and She-Ra, her heroic destruction of Hordak, and her coronation as queen of Grayskull . . . only it's all revealed to be false memories implanted by Hordak. Freed, and knowing herself once more, the Princess of Power continues the fight.



LORDS OF POWER FIVE-PACK | 2020

Early concepts of the Masters of the Universe were called "Lords of Power," and these figures pay homage to those archetypal designs. One significant difference: Skeletor's face isn't entirely skeletonized yet. Also, Man-At-Arms seems to have borrowed He-Man's boot knife.




The three-wheeled concept vehicle seen on page 26 was designed for Man-At-Arms but never produced.

The art and character poses here hark back to foundational drawings by Alfredo Alcala and Mark Taylor.

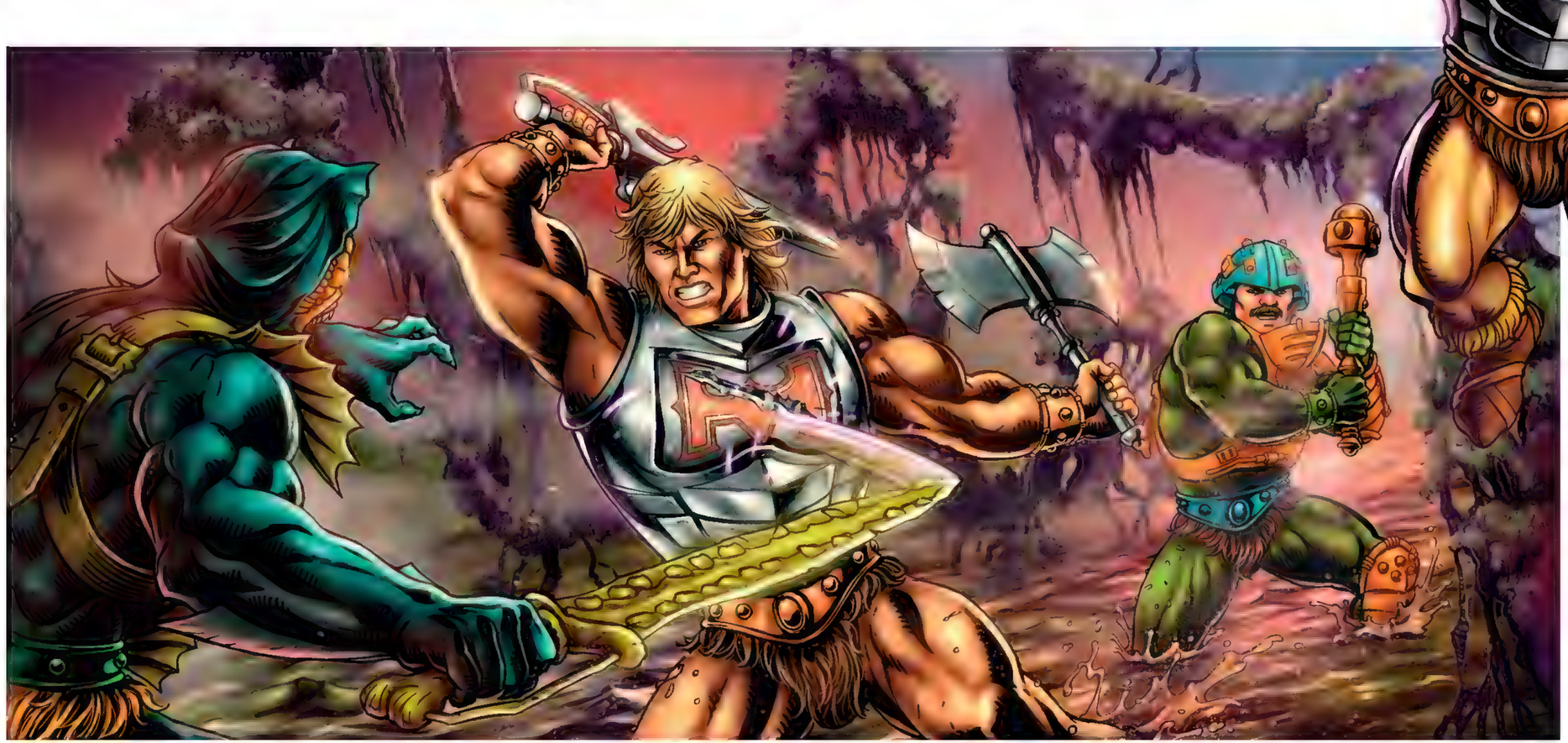
**ROBOTO | 2021**

*Built to be mighty and programmed to be courageous, Roboto protects his friends and defends Eternia.*

**MER-MAN | 2021**

*Lurking in the darkest depths of the ocean, Mer-Man awaits Skeletor's orders to attack Eternia's surface world.*

Battle Armor He-Man came with a number of accessories, including armor that registered battle damage and a swappable hand for double wielding—both of which are seen below in action against Mer-Man. He also had a swappable head with an expression more like the classic He-Man's.



FETCH 20

**BATTLE ARMOR HE-MAN | 2021**
*He-Man storms into battle protected by the mighty Battle Armor that was crafted by Man-At-Arms.*

Like Battle Armor He-Man, Skeletor came with accessories that included an alternate head - this one with a diabolical smile. The kind you might wear while telling Evil-Lyn and Beast Man about your foolproof plan to finally capture the secrets of Castle Grayskull.

**BATTLE ARMOR SKELETOR | 2021**
*Skeletor conjured his own Battle Armor within the darkest depths of Snake Mountain.*

The stalwart Ram Man isn't afraid to slam his armored head into anyone or anything that threatens He-Man or his allies. This new version of the figure can spring just like the original . . . but now he can also bend his legs!

**RAM MAN | 2021**
*The powerhouse Ram Man uses his head in battle, bowling down enemies and destroying weapons.*

One of King Randor's stalwart bodyguards, Clamp Champ stops Ninjor's arrow with one hand and puts the clamp on the villain with the other. His action figure also came with the classic-style clamp for retro style (but no button-operated clamping).

**CLAMP CHAMP | 2021**
*A master of hand-to-hand combat, Clamp Champ is an invaluable ally in the fight against evil.*

**PANTHOR | 2021**
*Fiercely obedient to Skeletor, Panthor carries his nefarious master into combat.*

**SHE-RA | 2021**
*She-Ra protects the Whispering Woods and all Eternia from the attack of Hordak and the Evil Horde.*

**ZODAC | 2021**
*Zodac's immense power comes with the price of maintaining the cosmic balance from anyone, good or evil.*

**TRI-KLOPS | 2021**
*Tri-Klops's multiple vision modes and optic attacks make him a dangerous soldier in Skeletor's army.*

**HORDAK | 2021**
*Hordak vows vengeance as he marches his Evil Horde into battle to conquer all of Eternia.*

**STRATOS | 2021**

*Leader of the heroic Bird People of Avion, Stratos watches over Eternia from high in the sky.*

**NINJOR | 2021**

*Ninjor uses uncanny stealth abilities to spy on—and surprise attack—the heroes of Eternia.*

**LAND SHARK | 2021**
*The ravaging Land Shark's side-mounted lasers and snapping jaws destroy everything in its path.*

**CASTLE GRAYSKULL | 2021**
*Fortress of mystery and power for He-Man and his foes.*

**200X EVIL-LYN | 2021**
*With dark magic at her disposal, Evil-Lyn's powers make her one of Eternia's greatest threats.*

**LORDS OF POWER MER-MAN | 2021**
*As ruler of Rakash, Mer-Man orders the monsters of the deep at the behest of the evil Skeletor.*

**STINKOR | 2021**

*The sickening foul stench of Stinkor can bring even the mightiest of Eternia's heroes to their knees.*

**FISTO | 2021**

*The rugged fighter with the metal fist, Fisto uses his incredible strength to protect Eternia's Enchanted Forest.*

**LORDS OF POWER BEAST MAN | 2021**
*Beast Man's primal rage is a feral force that only Eternia's mightiest can hope to contain.*

**FAKER | 2021**
*The robotic replica Faker lures the heroes of Eternia into deadly traps.*

## WEBSTOR | 2021

*With sinister stealth and a trap-making mind, Webstor poses a threat to the bravest and the brightest.*

## ETERNIAN GODDESS | 2021

*Planet Eternia's warrior deity protects the ancient artifacts worthy to be wielded by only He-Man.*

Hordak can transform any part of his body into a weapon, but his signature attack is the buzz saw launched from his chest–and deflected by He-Man, who readies a counterstrike with his Flying Fists.

ANGEL FETCH 20

**"BUZZ SAW" HORDAK | 2021**
*Hordak's buzz-saw blast catches his enemies off guard.*

Blood pumps into Mosquitor's chest as his energy-sapping proboscis draws out Fisto's life force—just as Mosquitor did to the Sorceress in his first story appearance (*Enter: Buzz-Saw Hordak!*).

FETCH
20

**MOSQUITOR | 2021**
*Mosquitor drains his victims of their life force, feeding his own power!*

**KELDOR AND KRONIS TWO-PACK | 2021**

*Before Skeletor and Trap Jaw, Keldor and Kronis terrorized Eternia in their quest for total domination.*

Released as the two-pack Rise of Evil set, Keldor and Kronis bring to life the lore of Eternia, wherein King Randor's brother Keldor turned to evil and Kronis joined his cause—before they became He-Man's nemeses Skeletor and Trap Jaw.

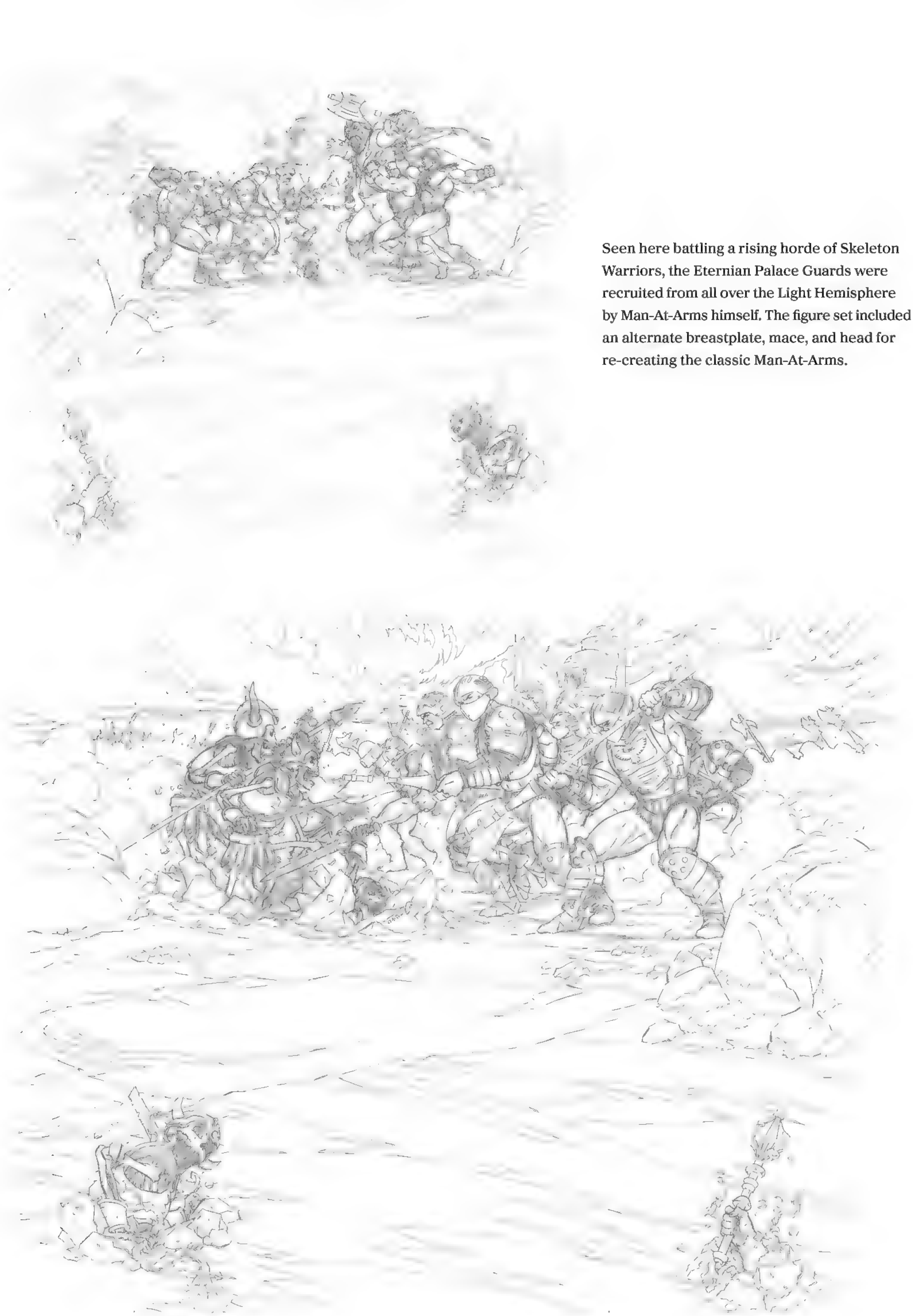
Mattel asked fans which Origins figure they most wanted to see next, and Tri-Klops was the overwhelming answer. Hence this figure, based on the original *The Terror of Tri-Klops!* minicomic—and including the classic glow-in-the-dark Warriors Ring!

## FAN VOTE TRI-KLOPS | 2021

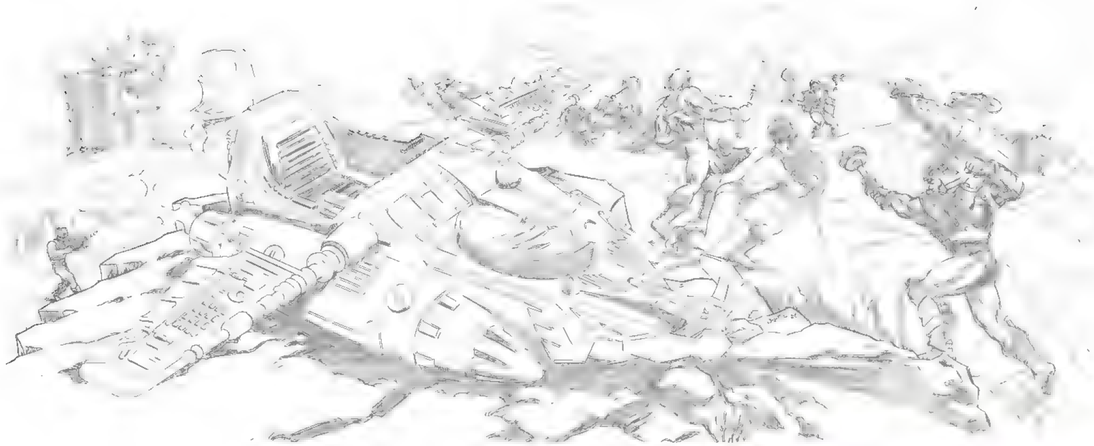
MASTERS
OF THE UNIVERSE

**ETERNIAN PALACE GUARD | 2021**

*As the first line of defense, the Eternian Palace Guards protect King Randor and Queen Marlena from outside threats.*

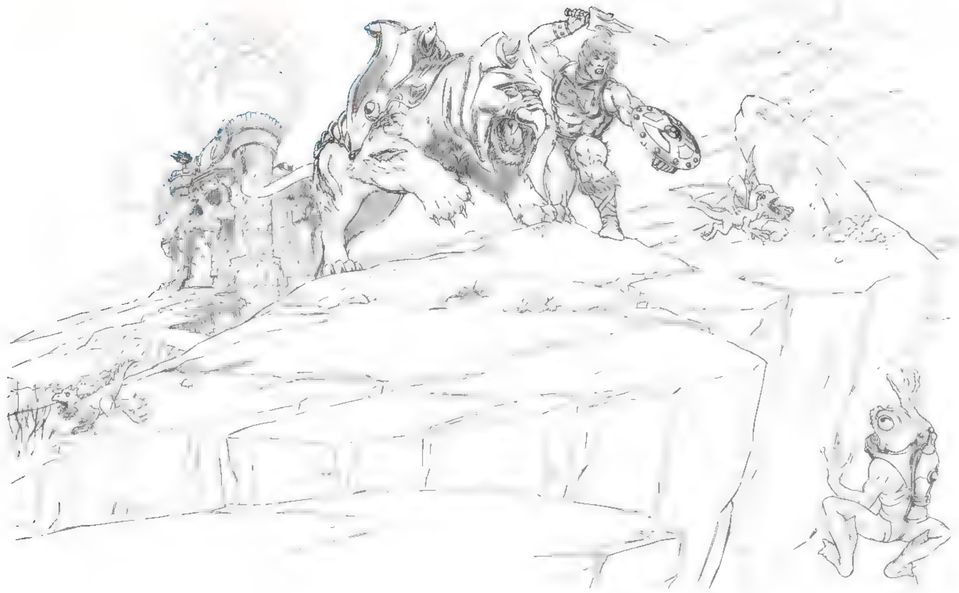


Seen here battling a rising horde of Skeleton Warriors, the Eternian Palace Guards were recruited from all over the Light Hemisphere by Man-At-Arms himself. The figure set included an alternate breastplate, mace, and head for re-creating the classic Man-At-Arms.



He-Man pilots a Wind Raider over the battlefield as Man-At-Arms fights Beast Man below. The Wind Raider toy features a launchable anchor that would come in handy in aerial combat with Roton or the Basher. (It would have given Beast Man quite a surprise here.)

**WIND RAIDER | 2021**
*The Heroic Warriors pilot the Wind Raider into battle with incredible death-defying maneuvers.*



**BATTLEFIELD WARRIORS | 2021**
*Individually they are a force to be reckoned with, but together in combat He-Man and Battle Cat are unstoppable.*

**BUZZ-OFF | 2022**

*Leader of Eternia's Bee People, the Andreenids, Buzz-Off uses his insect vision to keep an eye on Skeletor's evil plans.*

**JITSU | 2022**

*Ever searching for an opponent who can match him in combat, Jitsu channels dark energies to enhance his fighting power.*

**SUN-MAN | 2022**

*With magical melanin skin, Sun-Man brings the light, shining brighter on all worlds when all good people unite.*

**SORCERESS | 2022**

*Imbued with magical abilities from the Pool of Power, the wise Sorceress watches over Eternia for when it needs He-Man for protection.*

## ANTI-ETERNIA HE-MAN | 2022

*With the Power of Hellskull, the fearsome He-Man overthrew Anti-Eternia using his unmatched strength.*

## DIGITINO | 2022

*A compassionate man with the mind of a computer, Digitino can quickly solve any problem.*

**KING RANDOR | 2022**

*King Randor rules Eternia justly and with wisdom, compassion, and reason in the name of freedom.*

**HORDE TROOPER | 2022**

*The mindless minions of Hordak use their overwhelming numbers to overpower their enemies.*

**200X HE-MAN | 2022**
*On his sixteenth birthday, Prince Adam accepted the mantle of He-Man, drawing on the power of King Grayskull.*

**200X SKELETOR | 2022**
*After sixteen years, Skeletor broke down the Mystic Wall and sought revenge on those who imprisoned him.*

**MANTENNA | 2022**
*The loyal spy for Hordak uses his protruding eyes to fire electrical blasts at his enemies.*

**STRATOS | 2022**
*Powerful, agile, and a natural leader, the mighty Stratos battles evil all over Eternia.*

**WHIPLASH | 2022**

*The reptilian brute's monstrous tail delivers skull-crushing blows to his enemies.*

**PIG-HEAD | 2022**

*Once punished for his wicked ways, Pig-Head now wants to capture the sun's powers to rule the universe.*

**FLYING FISTS HE-MAN | 2021**
*He-Man battles back vile villains with fist-flinging power.*

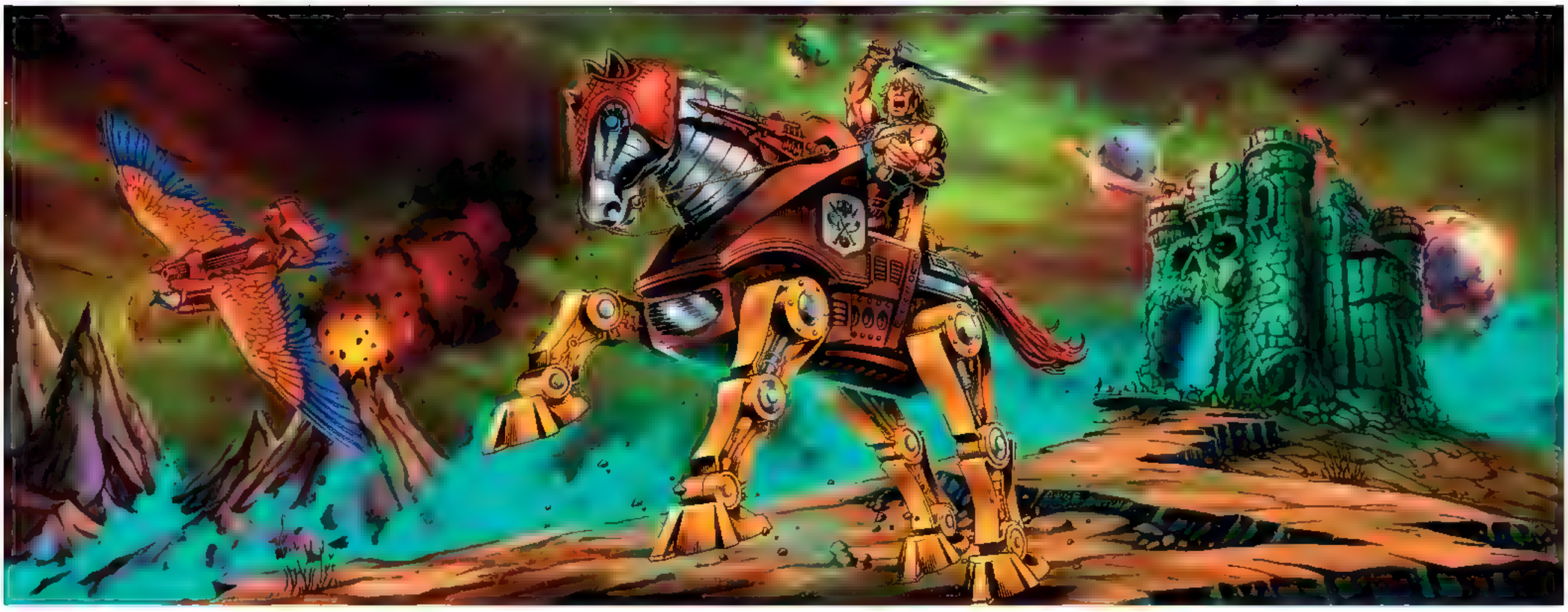
**TERROR CLAWS SKELETOR | 2021**
*Skeletor attacks with his deadly Terror Claws in his quest to rule the entire universe.*

**TRAP JAW | 2022**
*The cybernetic criminal can literally arm himself with any weapon he needs for battle.*

**CLAWFUL | 2022**
*Clawful's crushing brutality and cunning intellect make him one of He-Man's more vicious enemies.*

**SNOUT SPOUT | 2022**
*Known as Eternia's bravest, Snout Spout charges into danger without question.*

**LEECH | 2022**
*Leech's energy-draining suction brings even Eternia's mightiest to their knees.*

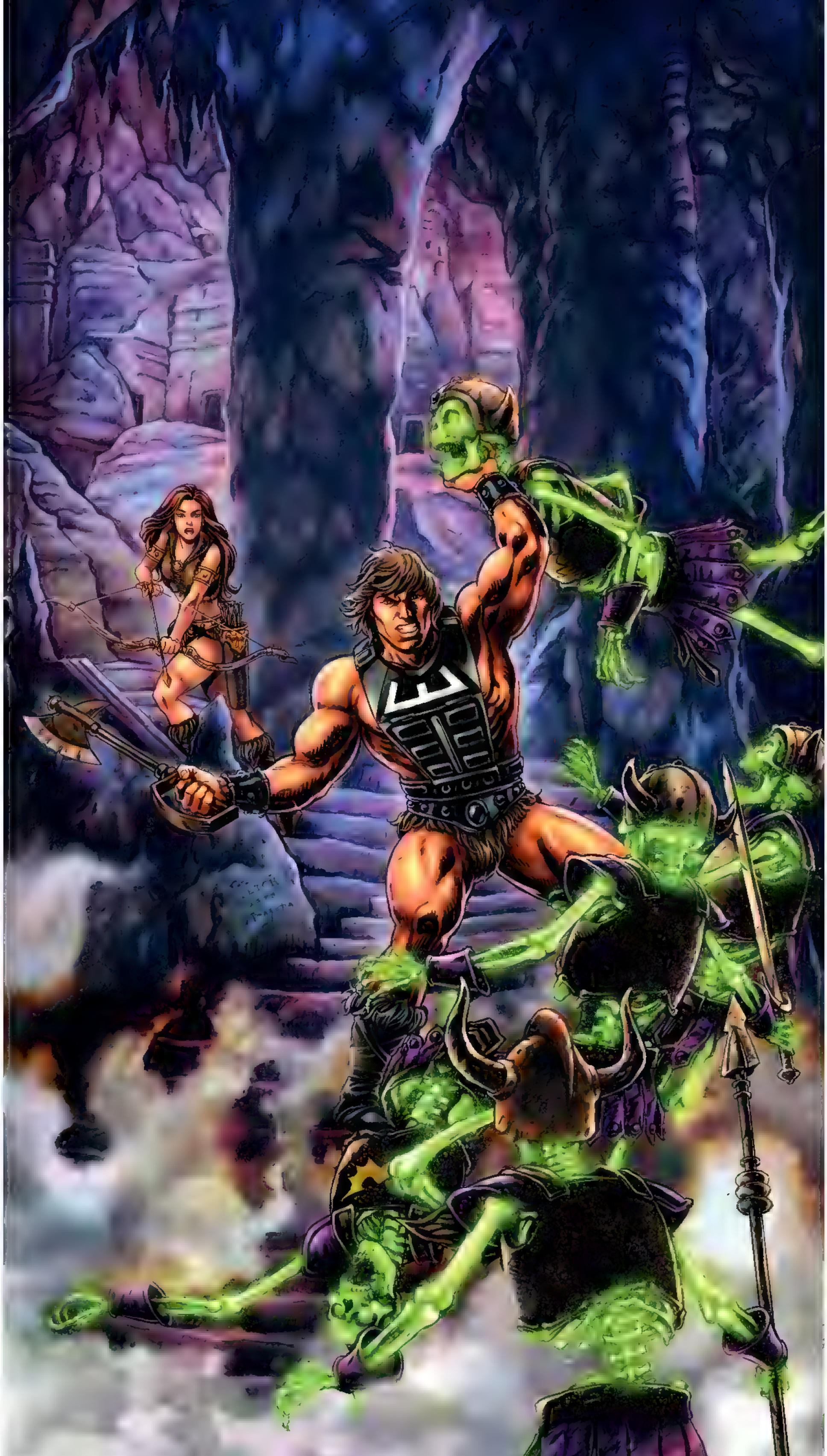


**STRIDOR | 2022**

*One-half war horse, one-half war machine, Stridor carries the heroes of Eternia to victory!*

The Power of Grayskull found its first champion in Wun-Dar a century or more before the birth of Prince Adam. The mysterious Sharella, later revealed to be the Goddess of Etheria, guides him through a series of tests to prove his worth. (The minicomic accompanying this figure also contains a superb sliced-bread joke.)

## WUN-DAR | 2022



MASTERS
OF THE UNIVERSE™

One of Hordak's terrifying henchmen, Grizzlor fears nothing—except the sight of his own face. Here he menaces Adora before her adoption by Hordak.

**GRIZZLOR | 2022**

When Akita Tanaka was chosen to be the Space Sumo, he inherited the combined mastery, wisdom, and fighting skill of the greatest warriors in history. With his telekinetic powers, Space Sumo can control anything. He stands ready to fight for fairness throughout the universe!

**SPACE SUMO | 2022**

MASTERS
OF THE UNIVERSE

One of He-Man's oldest and most trusted friends, first seen in "Double Trouble," Kol-Darr was trapped in Snake Mountain after Skeletor created an evil double of him to search for Castle Grayskull's secrets. Here he battles a horde of Snake Men as Shadow Master, his mechanical Pegasus, swoops in to join the fight.

## KOL-DARR | 2022

**ROTON | 2022**
*Whether on land or in the air, the Roton and its spinning blades carve a path of destruction!*

**TEELA AND ZOAR | 2022**

*Teela and Zoar share a special connection, each tied in spirit to the Eternian Goddess.*

**MEKANECK AND GROUND RIPPER | 2023**
*Mekaneck races the high-speed Ground Ripper to scout out evil enemies encroaching on the battlefield.*

**SUN-MAN AND THE RULERS OF THE SUN THREE-PACK | 2022**

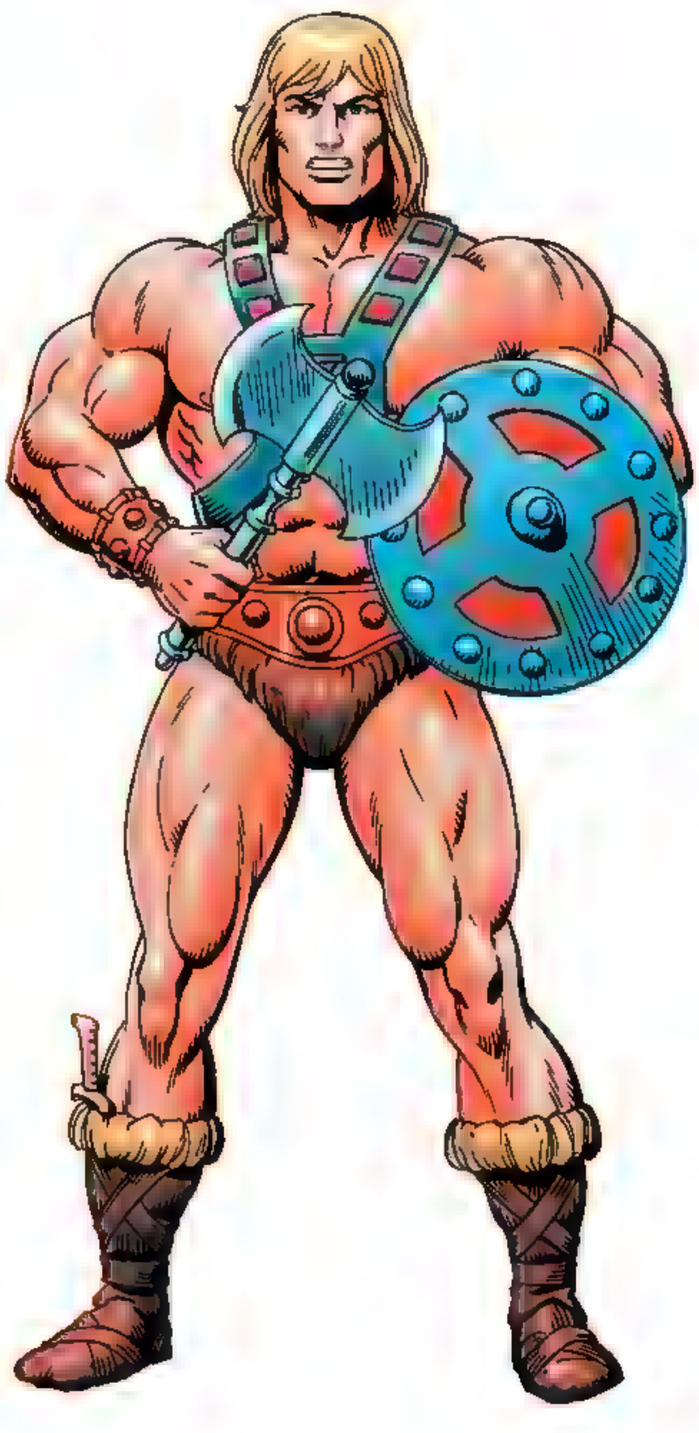
*Sun-Man and Space Sumo protect the First Sun against the showdown-dwelling wicked one, Pig-Head.*

**MASTERVERSE HE-MAN VS. SKELETOR 40TH ANNIVERSARY | 2022**

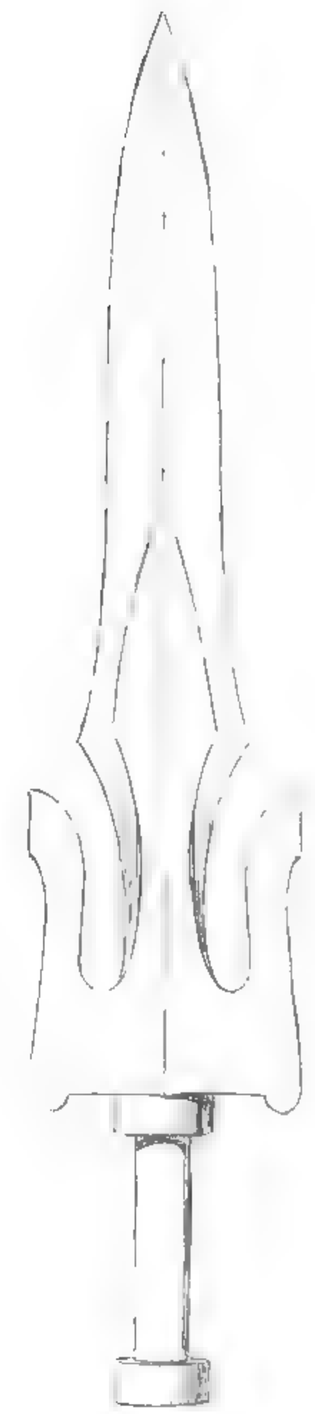
The fortieth-anniversary He-Man and Skeletor figures feature classic designs updated with contemporary touches, including die-cast metal versions of He-Man's and Skeletor's legendary weapons—and a metal version of the glow-in-the-dark Warriors Ring previously shipped with Tri-Klops and Trap Jaw. The ring even has a secret compartment stamped with the fortieth-anniversary seal.

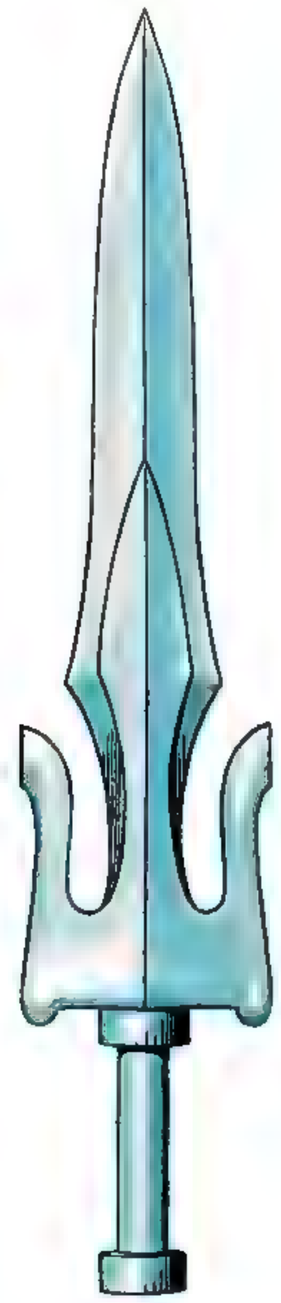
Axel Giménez's drawing of the Castle Grayskull crest is brought to life with a patina and pitting that make it look like it has just withstood Skeletor's most recent assault. Lifting the crest opens the box and reveals the treasures within . . .

A story as old as Eternia: Skeletor and Beast Man facing He-Man and Man-At-Arms. Beast Man here doesn't seem to have any of the same misgivings he felt in the *Revelations* TV show. Note He-Man's classic boot knife. Man-At-Arms' face is hidden behind his armor, so we can't tell whether he has a mustache yet or not.



Character studies by Francisco Etchart, inspired by one of the artists who defined the Masters of the Universe style: Alfredo Alcala. These drawings, and those on the following page, were included in reprints of the minicomics that accompanied the first Castle Grayskull play set.





HE-MAN
1/24/22 Axel Giménez

IN HONOR OF MARK TAYLOR!

©2022 MATTEL

SKELETOR
1/24/22 Axel Giménez

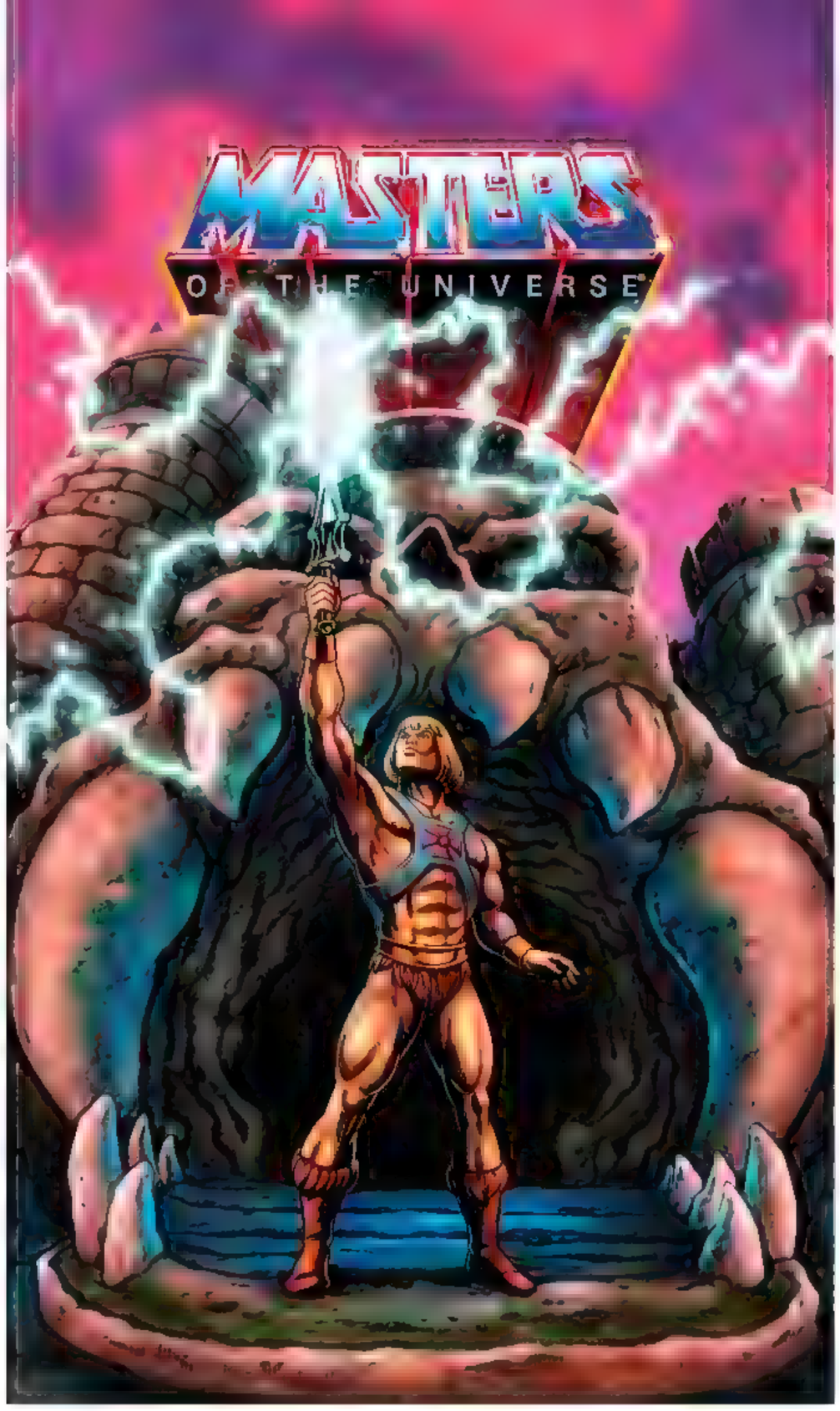
IN MEMORY OF MARK TAYLOR!

©2022 MATTEL

At left, Axel Giménez pays homage to legendary Masters of the Universe artist Mark Taylor. He-Man and Skeletor brandish their signature weapons. Skeletor's booted feet have only three toes, as opposed to the five seen on this page—where we see Skeletor captured in one of his classic poses: running away from He-Man.

Packaged in a metallic-looking box that evoked an Eternian monitor screen, with background art featuring the four He-Men and their corresponding Skeletors, this set included Eternia's stalwart guardian in his Filmation, New Adventures, 200X, and Netflix incarnations.

HE-MAN 40TH ANNIVERSARY FOUR-PACK | 2022


MASTERS
OF THE UNIVERSE

MASTERS
OF THE UNIVERSE

HE-MAN
THE MASTERS OF THE UNIVERSE

HE-MAN

## KOBRA KHAN | 2023

*Spitting a hypnotic mist, Kobra Khan fought for both Skeletor and King Hiss—but is he ready for He-Man's Thunder Punch?*

## BOLT-MAN | 2023

*Bolt-Man, one of the Rulers of the Sun, can heal and restore energy—but also strike out at enemies with lightning.*

**RATTLOR | 2023**

*Striking with blinding speed, Rattlor's extendable neck keeps enemies at a distance.*

**SNAKE ARMOR SKELETOR | 2023**

*In the cursed Snake Armor, Skeletor is vastly stronger but under the mind control of King Hiss.*

**ROBOTO | 2023**

*Roboto may have the strength of steel, but it's his cybernetically enhanced heart that makes him one of Eternia's bravest.*

**TUNG LASHOR | 2023**

*Secreting a paralyzing toxin from his tongue, Tung Lashor is the Snake Men's most feared soldier.*

**HYPNO | 2023**

*Gifted with a mesmerizing voice, Hypno can both hypnotize people and see into their future.*

**THUNDER PUNCH HE-MAN | 2023**

*Even without the Power Sword, He-Man can call on the Powers of Grayskull to devastate enemies with the Thunder Punch.*

**SNAKE ARMOR HE-MAN | 2023**

*The Rise of the Snake Men calls for special armor, and He-Man has it–complete with a pincer to trap Sssqueeze's serpentine arms as they strike.*

**DUPLICO | 2023**

*Duplico centers himself to regenerate, duplicate, or even travel the astral plane.*

**SKELETOR AND SCREEECH | 2023**

*Skeletor commands the vicious Screeech to bring his enemies to their knees with his piercing cry.*

Lady Slither, leader of the Snake Men, comes with both a serpentine lower body and human legs: one for fighting and the other for sitting on the throne, here accompanied by High Priest Pythonus and a mysterious second adviser. Her figure comes packaged with this scaly slipcover and a bronzed medallion of her face.

LADY SLITHER | 2023

DRAGON BLASTER SKELETOR | 2023

SNAKE FACE | 2023

A one-time henchman of King Hiss, Fang-Or took his detachable fangs—and his pet winged serpent—to the service of Lady Slither when she led the Rise of the Snake Men. Reflecting his mechanical genius, his figure comes with an assortment of weaponized tools.

**FANG-OR | 2023**

The card art accompanying Man-E-Faces is an homage to the cover of his 1982 minicomic debut, *The Ordeal of Man-E-Faces!* Skeletor looming over Man-E-Faces' three figures recalls the good old days when Skeletor controlled his monster form.

MAN-E-FACES | 2023

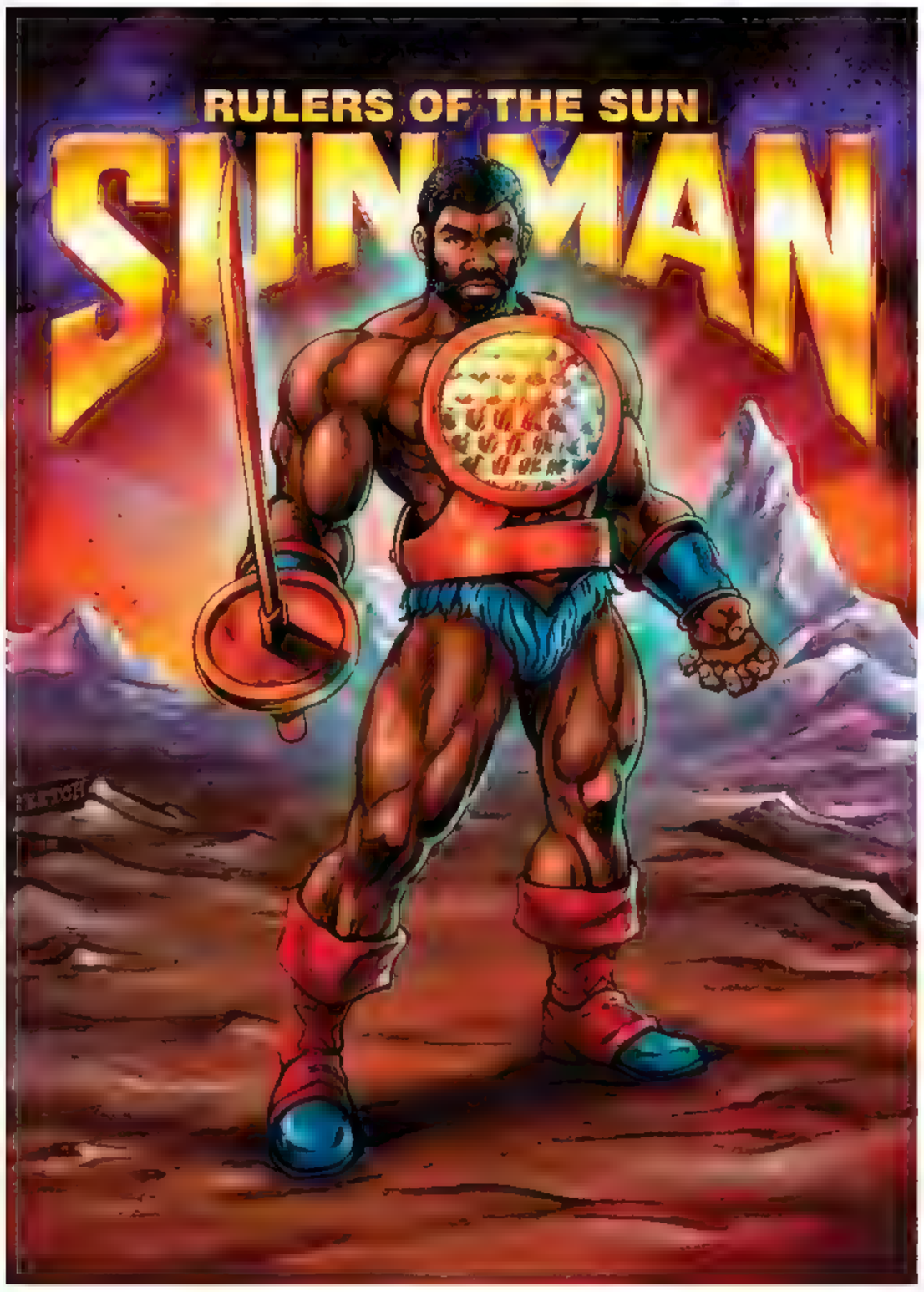
MOSS MAN | 2023

SKELETON WARRIORS | 2023

SNAKE MEN BUNDLE | 2023

SNAKE MOUNTAIN | 2023

RULERS OF THE SUN | 2023



This Rulers of the Sun trio is composed of long-sought but previously unreleased figures: Zap-Man, the microlaser specialist with energized bracers; the spiky-armored master kickboxer Kikto; and Holographo, the scientist of the future whose breastplate creates dazzling light effects.

POINT DREAD AND TALON FIGHTER | 2023

After appearing on various pieces of sticker and card art for other Origins figures, Frog Monger finally crawled out of the Castle Grayskull dungeon grate to reveal his origin story as a cursed merchant who reluctantly lends He-Man the Key-of-Keys to save King Randor.

**FROG MONGER | 2023**

When the evil of Anti-Eternia was unleashed on the multiverse, an unexpected ally stepped to the fore: He-Skeletor, the heroic version of Prince Keldor. On Anti-Eternia, he is the hero who answers the call to wield the Power of Grayskull—and fight alongside versions of He-Man from every universe.

**HE-SKELETOR | 2023**

PART TWO

# MASTERVERSE

Perhaps, like me, you were a bit skeptical when you heard that there was going to be a Netflix reboot of *Masters of the Universe* with Kevin Smith at the helm. Could the snarky iconoclast who gave us *Clerks* and *Dogma* really connect with the sincerity and earnest heroism of He-Man?

As it turns out, he could–by letting the characters grow up a little but still remembering where they came from. By answering some questions the Filmation show left hanging, in a way that seems fresh but also true to the MOTU tradition. That's how you get a He-Man story that tosses off dialogue referencing everyone from Yeats to the Wu-Tang Clan while still focusing on the age-old question of whether the Power of Grayskull will be used for good or evil.

The art of the Masterverse has the same feel, like it picked up where Origins left off, grew up a little, broadened its influences . . . but still held on to the essence of the characters that made us love them (or love to hate them).

Turn the page, and you'll see what I mean.

**NEW ETERNIA HE-MAN | 2022**

REVELATION HE-MAN (CLASSIC) | 2021

REVELATION SKELETOR (CLASSIC) | 2021

REVELATION MOSS MAN (CLASSIC) | 2021

REVELATION EVIL-LYN (MODERN) | 2021

REVELATION TEELA (MODERN) | 2021

NEW ETERNIA DATTLE ARMOR HE-MAN | 2022

REVELATION SKELEGOD | 2021

## REVELATION BATTLE CAT | 2021

REVELATION TRAP JAW | 2022

REVELATION FAKER | 2021

REVELATION TRI-KLOPS | 2022

REVELATION DELUXE HE-MAN AND ORKO TWO-PACK | 2022

NEW ETERNIA HE-MAN | 2022

NEW ETERNIA SKELETOR | 2022

NEW ETERNIA ZODAC | 2022

PRINCESS OF POWER CATRA | 2022

SUN-MAN | 2022

NEW ETERNIA BEAST MAN | 2022

REVELATION KING GRAYSKULL | 2022

REVELATION SORCERESS EVIL-LYN | 2023

REVELATION ROBOTO | 2023

NEW ETERNIA STRATOS | 2023

PRINCESS OF POWER FROSTA | 2023

REVELATION SORCERESS | 2023

PRINCESS OF POWER SHADOW WEAVER | 2023

NEW ETERNIA MAN-E-FACES | 2020

GRIZZLOR | 2023

NEW ETERNIA BUZZ-OFF | 2023

NEW ETERNIA FAKER | 2023

REVELATION PRINCE ADAM | 2023

DELUXE MOVIE HE-MAN | 2023

DELUXE MOVIE SKELETOR | 2023

Bringing to life the cult classic 1987 *Masters of the Universe* movie, these mighty adversaries are designed in the likeness of the characters as portrayed by Dolph Lundgren and Frank Langella. He-Man wields the Sword of Grayskull, and Skeletor counters with the Havoc Staff and the Power Sword, with the Cosmic Key at his belt.

NEW ETERNIA RAM MAN | 2023

NEW ETERNIA TWO BAD | 2023

NEW ADVENTURES HE-MAN | 2023

NEW ETERNIA CLAWFUL | 2023

REVELATION HORDE SKELETOR | 2023

NEW ADVENTURES SKELETOR | 2023

NEW ETERNIA WEBSTOR | 2023

REVELATION CLAMP CHAMP | 2023

NEW ETERNIA VYKRON | 2023

DARK HORSE BOOKS

MATTEL®